

OUR MISSION & PRODUCTS

To provide high-quality and reliable assessment, monitoring, reporting and verification of the true positive impact generated by corporate investments in forest ecosystem agroforestry and nature-based solutions. 360carbon is a data-driven digital solution, empowering corporates & businesses to transparently invest in high impact nature-based solutions in Southern Africa in alignment with sustainability agendas and climate-action goals. Unlike other services, 360carbon provides assessment, proof of planting via geotagged data of every tree planted, with proof of survival and near real-time monitoring, reporting and verification (MRV) via corporate impact profiles.

Counterbalance your carbon

Carbon removal through high quality agroforestry projects. We capture and sequester tons of carbon dioxide in the biomass of trees as part of biodiverse orchards or woodlot forests located on farms in the Western Cape. With maximum 300 trees per ha, a mix of indigenous trees absorb 11-17 t CO₂e/ha/a.

Size:

1 – 100 ha

Costs:

CHF 330-510/ha/a

Duration:

Min. 1 year

Marketing & CRM

Impact you can turn into content & touchpoints to engage with stakeholders. Transparent, reliable, public. Easily and quickly distribute your trees to anyone you like via Tree IDs and unique URLs to each individual tree or your dashboard.

B2C & e-commerce

Scale your sustainability efforts with automated solutions that can plant trees for sold products or customers registered. Plant a tree for every checkout at your ecommerce. Automatic, scalable, uplifting. Create awareness through time limited campaigns.

Size:

Min. 300 trees

Costs:

CHF 1.90 – 2.20 /tree

Duration:

Min. 1 year

Treetracer[®] Dashboard

Capture existing forests or plantations with our Treetracer tool to make your efforts public and transparent. Receive independent and automated data which you can use for internal reporting or for stakeholders. Always be up to date on proof of planting and survival, growth rates and condition of each individual tree.

Costs:

annual licence fee based on N° of trees captured

Duration:

Min. 1 year

Still reading?
Let's talk.



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