OUR MISSION & PRODUCTS

To provide high-quality and reliable assessment, monitoring, reporting and verification of the true positive impact generated by corporate investments in ecosystem agroforestry and nature-based solutions. 360carbon is a data-driven digital solution, empowering corporates & businesses to transparently invest in high impact nature-based solutions in Southern Africa in alignment with sustainability agendas and climate-action goals. Unlike other services, 360carbon provides assessment, proof of planting via geotagged data of every tree planted, with proof of survival and near real-time monitoring, reporting and verification (MRV) via corporate impact profiles.

Counterbalance your carbon

Carbon removal through high quality agroforestry projects. We capture and sequester tons of carbon dioxide in the biomass of trees as part of biodiverse orchards or woodlot forests located on farms in the Western Cape. With maximum 300 trees per ha, a mix of indigenous trees absorb 11-17 t $CO2_e$/ha/a.

Size:
1 – 100 ha
Costs:
CHF 330.- -510.-/ha/a
Duration:
Min. 1 year

Marketing & CRM

Impact you can turn into content & touchpoints to engage with stakeholders. Transparent, reliable, public. Easily and quickly distribute your trees to anyone you like via Tree IDs and unique URLs to each individual tree or your dashboard.

B2C & e-commerce

Scale your sustainability efforts with automated solutions that can plant trees for sold products or customers registered. Plant a tree for every checkout at your ecommerce. Automatic, scalable, uplifting.
Create awareness through time limited campaigns.

Size:
Min. 300 trees
Costs:
CHF 7.50 – 9.50 /tree
Duration:
5 years

Carbontracer© Dashboard

Capture existing forests, new plantations or biochar projects with our Carbontracer tool to make your efforts public and transparent. Receive independent and automated data which you can use for your stakeholders.
Always be up to date with updated information of our forests on growth rates and condition.

Costs:
annual licence fee based on N° of trees captured
Duration:
Min. 1 year

Still reading? Let's talk.

www.360carbon.co   hello@360carbon.co

Make your mark on the world.